



The World of Rural
Family Medicine
*O Mundo da Medicina
Familiar Rural*

Michael Kidd

President

World Organization of Family Doctors (WONCA)



Why are we here?



Por que estamos aqui?



Wonca
Rural Health

The Wonca Working Party
on Rural Practice

A Code of Practice for the International Recruitment of Health Care Professionals: THE MELBOURNE MANIFESTO

Adopted at 5th Wonca World Rural Health Conference
Melbourne, Australia. 3 May 2002



Preamble

Many countries in both the developing and developed world are experiencing shortages of skilled Health Care Professionals (HCPs), particularly in rural and socially deprived areas.

One of the responses of wealthier countries is to recruit HCPs from poorer countries, rather than training sufficient numbers of their own.

This leads to a flow of highly trained professionals away from the countries that can least afford to lose them. The effect is to impact negatively on already seriously under-resourced health systems and therefore on the health status of developing countries.

Development of an ethical code should balance the rights of individuals to travel against the needs of communities.

Principles

We assert that:

1. It is the responsibility of each country to ensure that it is producing sufficient HCPs for its own current and future needs; is retaining them; and is planning for both rural and urban areas.
2. International recruitment is related to an inability on the part of individual countries to satisfy their own workforce needs.
3. The principles of social justice and global equity, the autonomy and freedom of the individual, and the rights of nation states, all need to be balanced.
4. Integrity, transparency and collaboration should characterise any recruitment of HCPs.
5. International exchanges of HCPs are an important part of international health care development.
6. Countries that produce more HCPs than they need, may continue this contribution to global health care.

Purpose

This code of practice aims to:

- promote the best possible standards of health care around the world;
- encourage rational workforce planning by all countries in order to meet their own needs;
- discourage activities which could harm any country's health care system.

rural
he





RMEG

Rural Medical Education Guidebook



The project has been proudly supported by Wonca through the WWPRP, the Northern Ontario School of Medicine, Memorial University of Newfoundland (MUN), and the Rockefeller Foundation.



globalfamilydoctor.com

globalfamilydoctor.com/groups/WorkingParties/RuralPractice.aspx

























Wonca

World family doctors. Caring for people.



“The future of our professional discipline will depend on our ability to work together in the service of humanity.”

"O futuro de nossa disciplina profissional dependerá da nossa capacidade de trabalhar juntos a serviço da humanidade."

Monty Kent Hughes

1st president of WONCA

1972



“with scientific knowledge and tender loving care”

“com o conhecimento científico e terno cuidado amoroso”

“The unique characteristic of rural medicine is the very wide scope of practice that is demanded of rural doctors.”

"A característica única de medicina rural é a ampla gama de prática que é exigido de médicos rurais."

- Steve Reid, Paul Worley, Roger Strasser, Ian Couper, Jim Rourke. ‘What brings us together’: The values and principles of rural medical education.



Ian McWhinney (1926-2012)

“Ideally, family doctors should share the same habitat as their patients.”

“O ideal é que os médicos de família devem partilhar o mesmo habitat como seus pacientes.”



“The typical picture of the family physician and, the rural doctor in particular is the rugged male.”

"O quadro típico do médico de família e, o médico rural em particular, é, no entanto, o homem robusto."

- Susan Phillips. Developing gender and cultural awareness for rural practice.













Barbara's last message for WONCA

Última mensagem de Barbara para WONCA

- "Here are the three challenges I think you should focus on:
- *"Aqui estão os três desafios que eu acho que você deve se concentrar em:*



Barbara's last message for WONCA

Última mensagem de Barbara para WONCA

- “How do we develop primary care research to address the challenges of care for people with comorbidities?”
- *"Como é que vamos desenvolver pesquisa em atenção primária para enfrentar os desafios dos cuidados para as pessoas com comorbidades?"*



Barbara's last message for WONCA

Última mensagem de Barbara para WONCA

- “How do we truly adopt patient-centredness into family medicine?”
- *“Como é que vamos realmente adotar paciente-centramento em medicina de família?”*



Barbara's last message for WONCA

Última mensagem de Barbara para WONCA

- “How do we use the information from primary care to improve population health?”
- "Como podemos utilizar as informações a partir da atenção primária para melhorar a saúde da população?"



“If we want evidence-base practice, we need practice-based evidence”

“Se queremos prática evidência-base, precisamos de provas com base na prática”

– Rich Roberts









“And who is nearer to the community than the family doctor?”

“E quem está mais próximo à comunidade do que o médico de família?”

— Dr Prakash Chand Bhatla
First WONCA Fellow



“Family issues hold particular value, and the spouse of the rural medical practitioner is often a crucial partner in the sustainability of rural practice.”

“Questões familiares segurar um valor particular, eo cônjuge do médico rural é muitas vezes um parceiro crucial na sustentabilidade da prática rural.”

- Steve Reid, Paul Worley, Roger Strasser, Ian Couper, Jim Rourke. ‘What brings us together’: The values and principles of rural medical education.



KEMENTERIAN KESEHATAN
REPUBLIC OF INDONESIA
PUSKESMAS BARABE
KEMENTERIAN KESEHATAN RI

POSTER

POSTER



“Any patient with any problem, anytime and anywhere.”

“Qualquer paciente com qualquer problema, a qualquer hora e em qualquer lugar.”

- Steve Reid, Paul Worley, Roger Strasser, Ian Couper, Jim Rourke. ‘What brings us together’: The values and principles of rural medical education.

SECOND EDITION



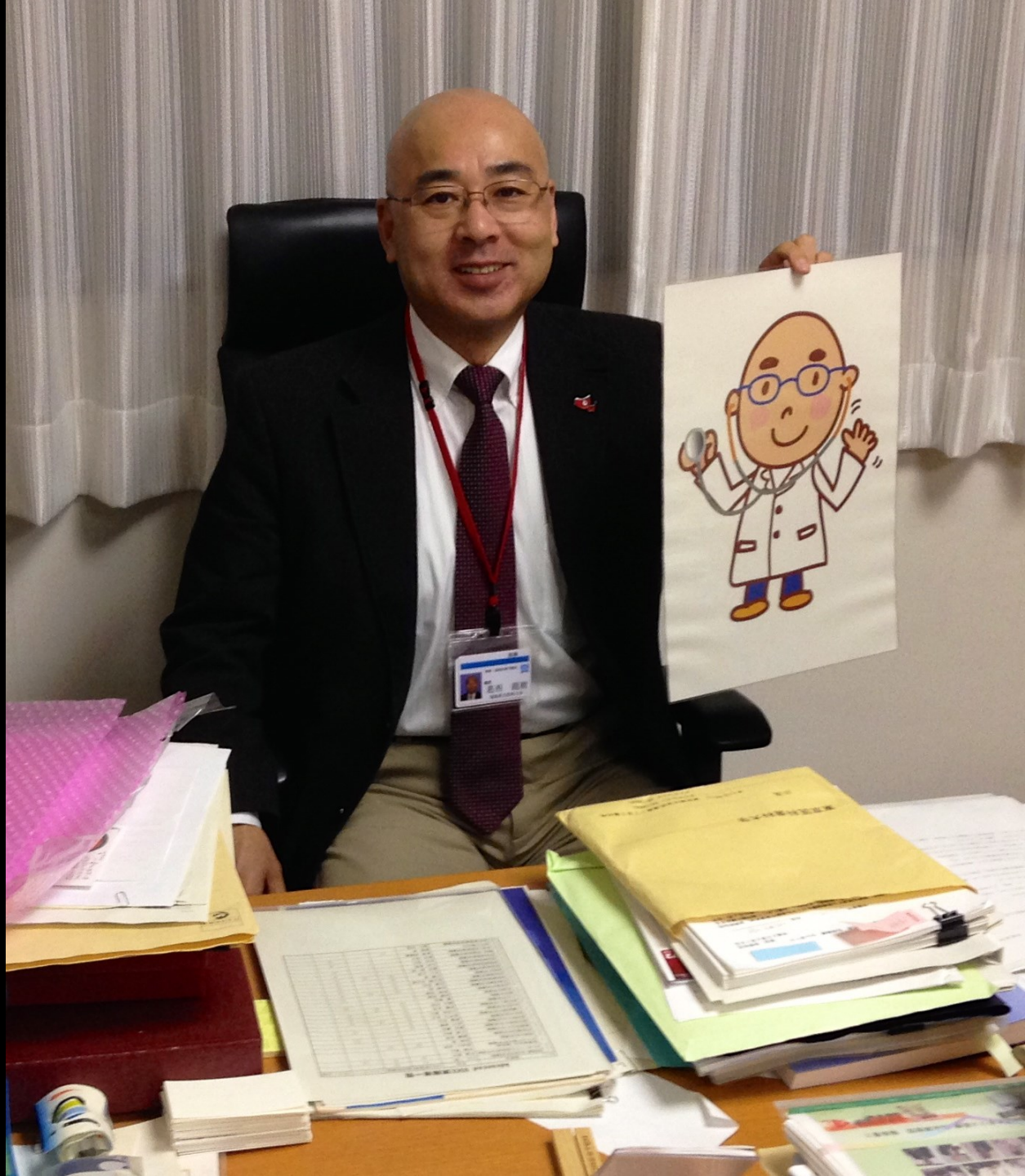
The Contribution of Family Medicine to Improving Health Systems

A guidebook from the World Organization of Family Doctors

Edited by
Michael Kidd

Foreword by
Dr Margaret Chan, Director General, WHO







○
東日本大震災水没犠牲者三回忌慰霊之寶塔也

東日本大震災犠牲者三回忌慰霊之寶塔也







Saúde Presente



RIO
PREFEITURA

Clínica da Família

Sérgio Vieira de Mello



Sistema Único de Saúde





Equipe Mineira





Médico

EUCIDES / GUSTAVO



Enfermeiro

ANA CAROLINA




Técnico de


Enfermagem

ALEXSANDRA


Nome do ACS: ROSÂNGELA
M. Área: 01
Mês: AGOSTO
Ano: 2019




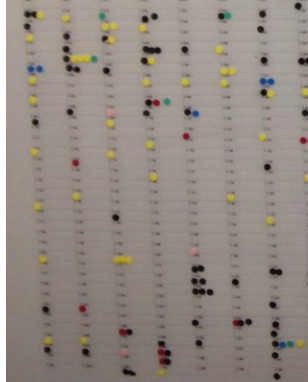

Nome do ACS: ROSCIERE
M. Área: 02
Mês: AGOSTO
Ano: 2019





Nome do ACS: CRISTIELE
M. Área: 03
Mês: AGOSTO
Ano: 2019




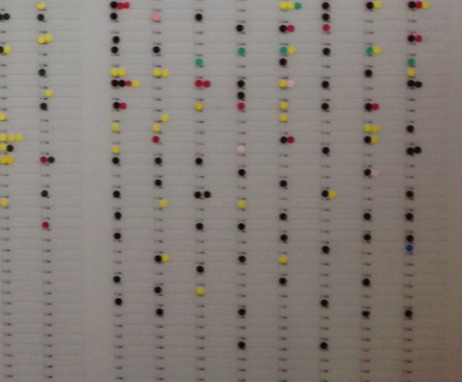

Nome do ACS: PRISCILA
M. Área: 04
Mês: AGOSTO
Ano: 2019

Nome do ACS: DANIELE
M. Área: 05
Mês: AGOSTO
Ano: 2019




Nome do ACS: ROSANE
M. Área: 06
Mês: AGOSTO
Ano: 2019

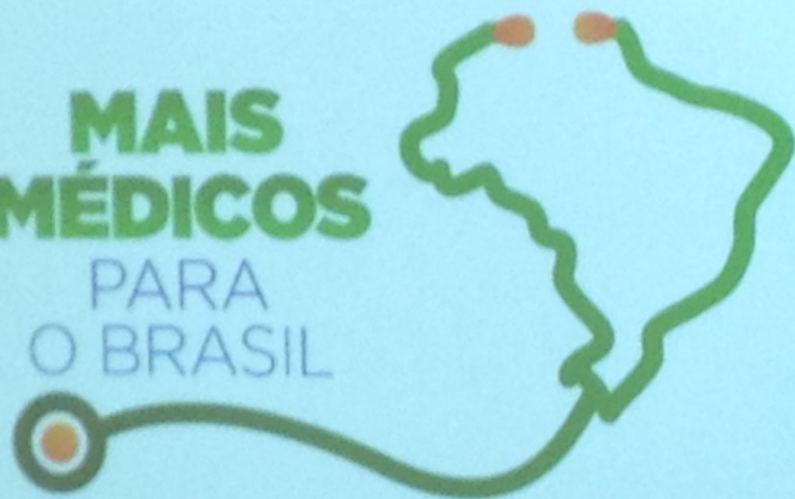
Legenda

F. Família (HA + DM)

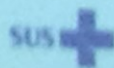


SUS

**MAIS
MÉDICOS**
PARA
O BRASIL



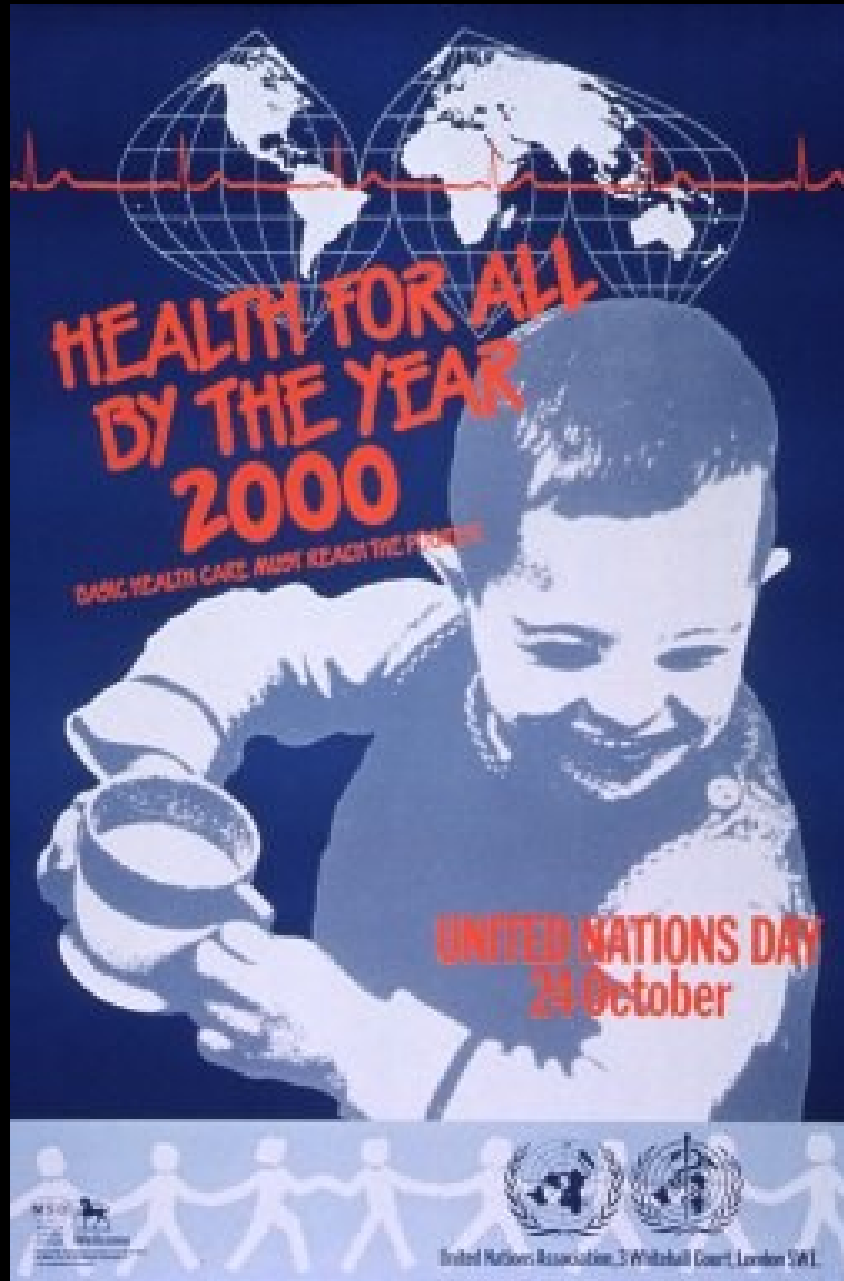
**MAIS
SAÚDE**
PARA
VOCÊ



Ministério da
Educação

Ministério da
Saúde

GOVERNO FEDERAL
BRASIL
PAÍS RICO E PAÍS SEM POBREZA



HEALTH FOR ALL BY THE YEAR 2000

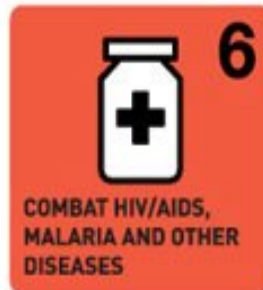
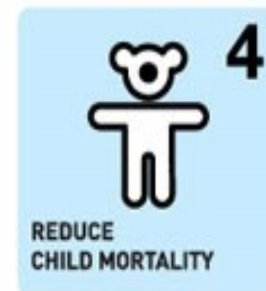
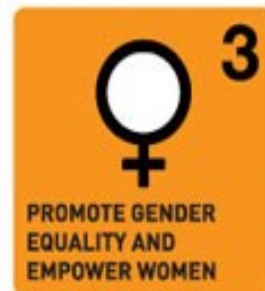
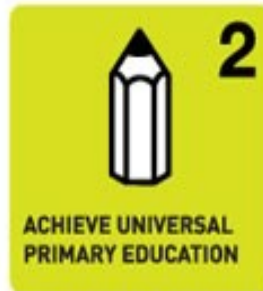
BASIC HEALTH CARE MUST REACH THE POOR

UNITED NATIONS DAY
24 October



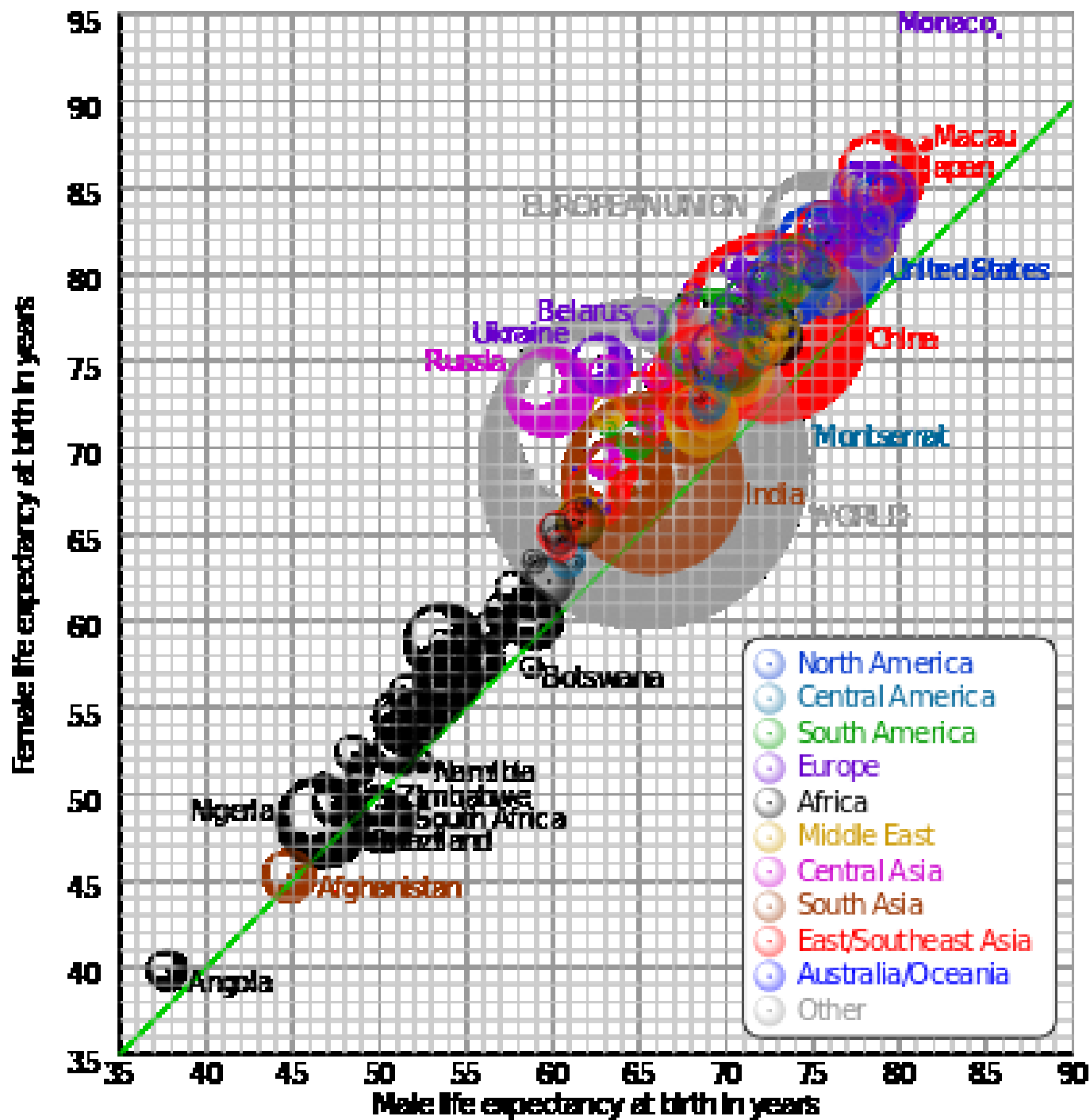


WE CAN
END POVERTY
2015 MILLENNIUM
DEVELOPMENT
GOALS





...what next?



“I love family medicine”
“Eu amo a medicina de família”



Dr Margaret Chan
Director-General
World Health Organization



“The availability of good medical care tends to vary inversely with the need for it in the population served.”

“A disponibilidade de um bom tratamento médico tende a variar inversamente com a sua necessidade na população servida.”

– Julian Tudor-Hart. The Inverse Care Law. *Lancet* 1971;1(7696):405-12.



“It was said in my home town of Glasgow that the quality of care in general practice was inversely proportional to the distance to the nearest teaching hospital.”

"Foi dito em minha cidade natal, Glasgow que a qualidade do atendimento em clínica geral foi inversamente proporcional à distância para o hospital de ensino mais próximo."

– *Campbell Murdoch*



Global Consensus for
Social Accountability
OF MEDICAL SCHOOLS

<http://healthsocialaccountability.org/>



“Training of the medical workforce is best done in the setting that best approximates their future practice. Training rural doctors is best done in rural communities.”

"O treinamento da força de trabalho médico é o melhor feito na configuração que melhor se aproxima de sua prática futura. Treinando médicos rurais é o melhor feito em comunidades rurais. "

– Michael Jong, Canada





Iona Heath

“I believe that general practice/family medicine is a force for good throughout the world.”

"Eu acredito que a medicina clínica geral / família é uma força para o bem no mundo."

“If we, as family doctors, with our privileged position in society, and our access to pretty much the entire population in our communities, don’t stand up for these things, who will?”

"Se nós, como médicos de família, com a nossa posição privilegiada na sociedade, e nosso acesso a praticamente toda a população em nossas comunidades, não se levantar para essas coisas, quem o fará?"





Wonca

World family doctors. Caring for people.